2024 ERIE SUMMIT

Monday, July 14 to Friday, July 19, 2024

Accommodations: Sheraton Erie Bayfront Hotel

SUNDAY, JULY 14, 2024 - FRC SALES AND GSG ONLY

FRC Sales, FRC GSG, and Partners - Travel to Erie

6:00 PM - 8:00 PM: Dinner

MONDAY, JULY 15, 2024

All others: Travel to Erie

8:30 AM - 9:00 AM: Breakfast

9:00 AM - 12:00 PM: GSG QBR

12:00 PM - 1:00 PM: Lunch

1:00 PM - 4:00 PM: GSG OBR

1:00 PM - 5:00 PM: FRC Sales Team & Partners - Fishing Expedition on Lake Erie

6:00 PM - 8:00 PM: ALL - Welcome to Erie - Oliver's Beer Garden (130 E Front St Erie, PA 16507)

TUESDAY, JULY 16, 2024

Bayfront Convention Center – Room 140 – 1 Sassafras Pier, Erie, PA 16507

8:30 AM - 9:00 AM: Registration & Breakfast

9:00 AM - 9:30 AM: Jeremy Young - Welcome to Erie

9:30 AM - 12:00 PM: FRC Organizational Review and Strategic Direction

12:00 AM - 1:00 PM: Lunch Keynote

1:00 PM - 2:30 PM: Service Project - United Way of Erie County Community Schools

2:30 PM - 4:00 PM: Strategic Partner Session

6:30 PM - 9:30 PM: Dinner at Eight Great Tuesdays at Liberty Park (828 W Bayfront Pkwy)

WEDNESDAY, JULY 17, 2024

Mercyhurst University - 501 E 38th St, Erie, PA 16546

8:30 AM - 9:00 AM: Breakfast

9:00 AM - 12:00 PM: FRC Sales Team & Partner Sessions

9:00 AM - 12:00 PM: FRC/VRI Staff - Workshops & Partner Highlights

12:00 PM - 1:00 PM: Lunch

1:00 PM - 2:00 PM: The Future of Erie

2:00 PM - 4:00 PM: Trolley Tour of Erie & Our West Bayfront

6:00 pm - 8:00 pm - Dinner

THURSDAY, JULY 18, 2024 - FRC SALES TEAM ONLY

Mercyhurst University – FRC NOC

8:30 AM - 9:00 AM: Breakfast

9:00 AM - 9:30 AM: Welcome to Busy Season Kick-Off

9:30 AM - 12:00 PM: QBR 12:00 PM - 1:00 PM: Lunch 1:00 PM - 4:00 PM: QBR 6:00 PM - 8:00 PM: Dinner

FRIDAY, JULY 19, 2024 - FRC SALES TEAM ONLY

FRC Sales - Depart from Erie